

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 9185758  |
| <b>Application Number:</b>                  | 09986354   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 5302   |
| <b>Title of Invention:</b>                  | System and method for personalizing and delivering insurance or financial services-related content to a user           |
| <b>First Named Inventor/Applicant Name:</b> | Matthew George Majikes   |
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| <b>Filer:</b>                               | Yisun Song/Robin Taylor  |
| <b>Filer Authorized By:</b>                 | Yisun Song   |
| <b>Attorney Docket Number:</b>              | 52493.000187   |
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| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

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| Submitted with Payment | no |
| <b>File Listing:</b>   |    |

| Document Number  | Document Description                                  | File Name     | File Size(Bytes)/ Message Digest                  | Multi Part /.zip | Pages (if appl.) |
|--|---|---------------|---|------------------|------------------|
| 1  |   | Amendment.pdf | 399985<br>a72eac88bedad251a8fc78b766428151c97883a | yes              | 16               |
| <b>Multipart Description/PDF files in .zip description</b> |   |               |   |                  |                  |
|  | <b>Document Description</b>                           |               | <b>Start</b>                                      |                  | <b>End</b>       |
|  | Amendment/Req. Reconsideration-After Non-Final Reject |               | 1   |                  | 1                |
|  | Claims  |               | 2   |                  | 8                |
|  | Applicant Arguments/Remarks Made in an Amendment      |               | 9   |                  | 16               |

**Warnings:**

**Information:**

|                                     |        |
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.